



# EAST AFRICA BUSINESS DIRECTORY ANNUAL ADVERTISING RATES FOR 2010/11 EDITION

“the most Authoritative Informative Business Directory in the Region”

## DISPLAY ADVERTISEMENT - COUNTRY SECTION

SPACE	DIMENSIONS	BLACK & WHITE	COLOUR
Quarter Page	11.7cm (H) x 8.5cm (W)	1,528	1,757
One Third of a Page	8.0cm (H) x 18.0cm (W)	2,075	2,388
Half Page	18.4cm (H) x 11.7cm (W)	2,499	2,608
Two Thirds of a Page	17.0cm (H) x 18.0cm (W)	3,180	3,976
Full Page (Any inside Page)	25.5cm (H) x 18.0cm (W)	4,318	4,588
Full Page inside Front Cover	26.0cm (H) x 18.0cm (W)	-	9,005
Full Page Back Cover	26.0cm (H) x 18.0cm (W)	-	9,847

## DISPLAY ADVERTISEMENT - PRIME POSITIONS

SPACE	DIMENSIONS	COLOUR	AVAILABLE INSERTIONS
Index Sponsor / Country Information Sponsor	5.0cm (H) x 18.0cm (W)	1,543	6
1pc book mark (Full Color)*	25.0cm (H) x 9.0cm (W)	6,962	1
Full page (last page)	26.0cm (H) X 18.0cm (W)	9,810	1
Main inside Back Cover	26.0cm (H) x 18.0cm (W)	11,088	1
Main inside Front Cover	26.0cm (H) x 18.0cm (W)	12,605	1
Main outside Back Cover	26.0cm (H) x 18.0cm (W)	13,786	1

## COMPANY & PRODUCTS LISTING

### General listing USD. 75

*Details to be listed*

Name Of Company  
Physical & Postal Address.....  
Tel, Fax and cell numbers.....  
Email address, website.....

### Basic listing USD. 268

*Details to be listed*

NAME OF COMPANY  
Postal Address, zip code.....  
Physical address.....  
City / Town, Country.....  
Tel, Fax and cell numbers.....  
Email address, website.....  
Products and / or services offered.....

### Premium Listing USD. 637

*Details to be listed*

NAME OF COMPANY  
Postal Address, zip code.....  
Physical address.....  
City / Town, Country.....  
Tel, Fax and cell numbers.....  
Email address, website.....  
Products and / or services offered.....

Company  
Logo

Basic & Premium listings will be in standard font size: **Name of company** - (Trebuchet MS) uppercase bold 10 Points  
Other details - (Trebuchet MS) lowercase Regular 9 Points.

All Rates are in (USD)

## SAMPLE DISPLAY ADVERTISEMENTS (NOT TO SCALE)

**DON'T MISS OUT , BOOK YOUR ADVERTISEMENT NOW!!** To Advertise or be Listed, please contact:

#### Nairobi, KENYA

Adafric Communications Ltd  
Vision Plaza 3rd Floor Suite. 17B  
Mombasa Road.  
P.O. Box 4541 - 00200  
Nairobi, KENYA  
Tel: +254 20 828041 / 2301487  
Fax: +254 20 828086 / 3579812  
Cell: +254 720 / 733 680590

#### Arusha, TANZANIA

East African Business  
Council  
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#### RWANDA AND BURUNDI

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